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(KANSAS CITY ONLY)

It's like a tale of two Kansas Cities.

It's the best of times and it's the best of times.
Because Merit gives you both great flavor, and even less tar than other leading lights.
Open a pack. You'll find Merit quite revolutionary.

Enriched Flavor,[™] low tar. A solution with Merit.



SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.

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Kings: 8 mg "tar," 0.6 mg nicotine av. per cigarette by FTC method.



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